

Content Creation

Word Processing

Font Name and Size: Arial (Font Face), 13 (Font Size)

Font Style: **B** (Bold), *I* (Italic), U (Underline), A_x (Text Color), A^x (Text Background Color)

Font Color: [Color Picker]

Auto Spell Checking: Commerces

Sentence and Paragraph Management

Alignment: [Left, Center, Right, Justify]

Paragraph Style: Normal (Style)

Indentation: [Increase, Decrease]

Lists: [Bulleted, Numbered]

Undo

Undo/Redo: [Undo], [Redo]

Links

Insert Item: [Link, URL, GPS, Audio/Video, Telephone]

Enter email to create email link

Enter Address to activate GPS & Map

Enter Audio or Video Link

Enter telephone to create mobile phone link



Page Components

Insert Image: [Image Icon]

Insert menu tabs: [Home, Events, Visitors, Members, More]

Create 1-column or 2-column lists: [List of items]

Create & format table for columns and rows

Home	Events	Visitors	Members	More
Insert Menu Item				
Edit Menu Item				
Delete Menu Item				
Insert Before Menu Item				
Insert After Menu Item				
Move Item Left				
Move Item Right				
Move Item To First				
Move Item To Last				
Delete Menu				
Line break before Menu				
Line break after Menu				

Table Properties: Rows: 2, Cols: 3, Width: 100%, Height: %, Padding: 0, Border: none

Media & Mobile Components

Page Components



Insert Media list

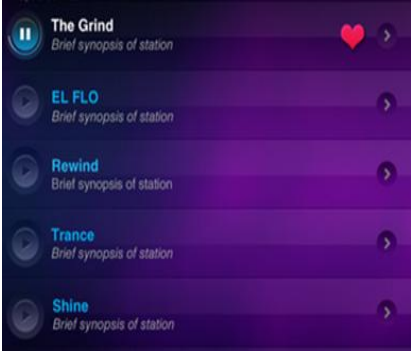


Photo Gallery



Insert Coverflow Menu Option



Mobile Components



Create Forms where content is emailed to specific recipients

Email Form Here...

Link Options

Recipient Email: Subject:

Link URL:

Add Field

Field Name: Label:

Value(s):

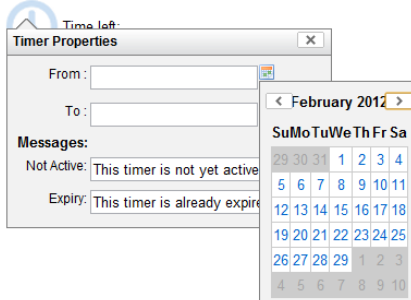
Field Type: Read Only: Mandatory:

Field Name	Field Label	Field Type	Value(s)	Readonly	Mandatory
No records found.					

* Field Name - please only use alphanumeric and underscores.
Value(s) - List the possible values of radio or checkbox separated by comma, or for text and textarea the default value. Field Type - Use 'location' for textarea you want to populate with the user's location.

Set favorite button

Timer / Countdown



Display RSS feed in list view



Insert Weather Display

Weather Details...

Weather Properties

Enter the City:

Conditions for San Francisco, CA, United States
 Fri, 13 Jan 2012 5:56 pm PST
 Brought to you by Yahoo! Weather!

Partly Cloudy
 56°F | 13°C

Humidity: 49%
 Sunrise: 7:24 am
 Sunset: 5:11 pm

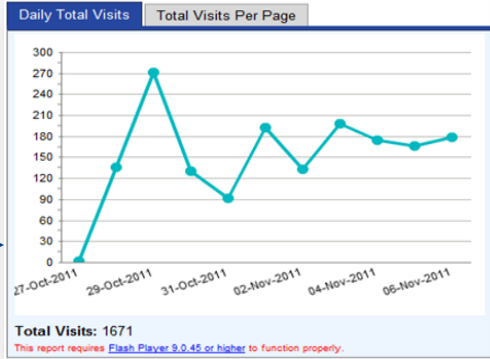
Forecast:

Fri Clear High: 65°F 18°C Low: 41°F 5°C	Sat Sunny High: 66°F 19°C Low: 43°F 8°C
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App Management

Monitor your success with built-in Analytics

Application Statistics



Application Statistics

Daily Total Visits | Total Visits Per Page

Total Visits: 840

<< first < prev 1 2 3 next > last >>

Page Name	Count	Percentage
Home_page	346	41.19%
Events	93	11.07%
More	76	9.05%
Film_Commission	47	5.6%
Join_Us	47	5.6%
Business_Buzz	44	5.24%
New_Business	35	4.17%
Hot_Benefits	25	2.98%
Members	20	2.38%
Visitors_Information	18	2.14%

<< first < prev 1 2 3 next > last >>

Inside Your Mobile App



View/Edit Color Codes or Import Custom CSS

View App on multi-platforms

Click a Device:

- iPad
- iPhone
- Android Phone
- Android Tablet 6 in.
- Android Tablet 10 in.
- BlackBerry
- Windows Mobile
- Nook



View/Edit HTML code

Saving Your App



Save your mobile app as a template which you can sell to other users

Save your app page and get an instant content change



Make Money with Ads



Ads Here...

Ad Properties

Swap Interval: 10 seconds

Size: [] % x [] %

Add Item

Image: []

Link URL: []

Add

Image	Link
No records found.	

Sharing & Selling Your App

Application URL: <http://livermorechamber.obimobile.mobi>

WebApp easily accessible. Just provide a name

Use the Share URL to share how your app in looks like in different Mobile devices

Generate IPA and ZIP file for the Apple Store

Select the requests you want to include:

Publication

You will receive an email notification once your application has been submitted for Apple review and v

- Publish iPhone/iPod Touch (also viewable on iPad in expanded view) applica
- Publish iPhone/iPod Touch/iPad application to Apple Appstore

Testing

You will receive an IPA via email which you can install in an actual device. Instructions for installation the actual file.

- Request iPhone/iPod Touch application for Testing
- Request iPhone/iPod Touch/iPad application for Testing

[Back](#) [Next](#)

Share Your Page

Share URL:
<http://livermore.obimobile.mobi/share>

HTML Code:

```
<center><img src='http://obimobile.com/images/Logo-paypal.png'><font face='Arial' color='blue'><h1>Downtown Livermore</h1></font></br><font face='Arial' color='blue'><h2>View Mobile App, Mobile Site and Destop Website Samples<br><br><a href='https://geniuscloud.net/obimobile/api/preview/3/182?previewType=ipad' target='_blank'>iPad View (to open in desktop only)</a><br><br><a href='https://geniuscloud.net/obimobile/api/preview/3/182?previewType=iphone' target='_blank'>iPhone View (to open in desktop only)</a><br><br><a href='https://geniuscloud.net/obimobile/api/preview/3/182?previewType=android-phone' target='_blank'>Android Phone View (to open in desktop only)</a><br><br><a href='https://geniuscloud.net/obimobile/api/preview/3/182?previewType=android-6in' target='_blank'>Android 6" Tablet View (to open in desktop only)</a><br><br><a href='https://geniuscloud.net/obimobile/api/preview/3/182?previewType=android-10in' target='_blank'>Android 10" Tablet View (to open in desktop only)</a><br><br><br><br><a href='https://geniuscloud.net/obimobile/api/preview/3/182?'
```

* Copy the HTML code into an external page to link to the different views for your page.

[Close](#)

Share & Publish Your Mobile App



Use the HTML code snippet to access your app or app page(s) from another app

Generate APK file for the Android Market

Generate Android Application

Version:

Icon: [Choose File](#) No file chosen

Splash Screen: [Choose File](#) No file chosen

NOTE: If Icon or the Splash Screen has never been provided, default image is used. If it has been previously provided, those images will be used.

[Generate](#) [Close](#)

Copy href links to your HTML5 code or other Mobile code

Site Link HTML Code

Application URL:
<http://livermore.obimobile.mobi>>Downtown Livermore


Page URL:
<http://livermore.obimobile.mobi/182>>0.index

[Close](#)

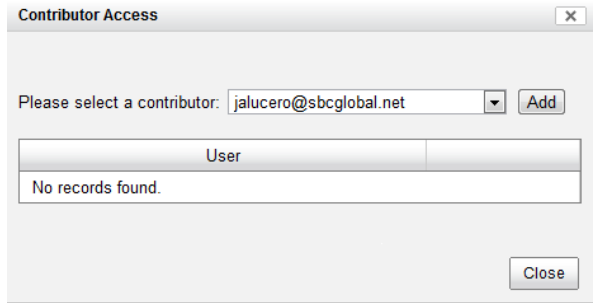
Security & Database Mgmt

Page Lock, VIP Pages, and Content App Collaboration

Pin: → Lock access to specific pages and provide a single PIN to users

 → Collaborate the development and maintenance of your apps with multiple contributors

Provide access to people/groups using multiple PINs for certain pages

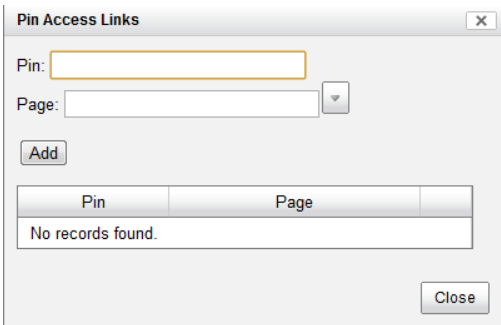


Contributor Access

Please select a contributor: Add

User
No records found.

Close



Pin Access Links

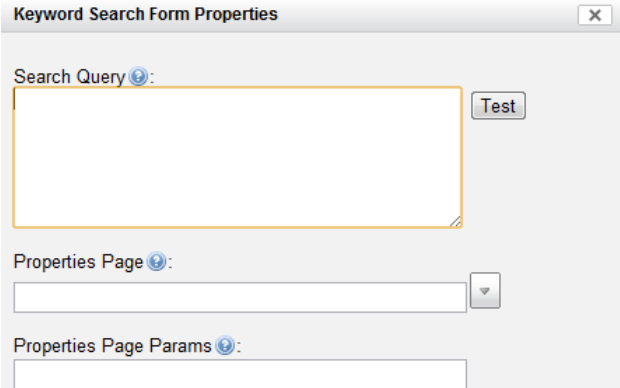
Pin:

Page:


Add


Pin	Page
No records found.	


Close




Keyword Search Form Properties


Search Query : Test


Properties Page :


Properties Page Params :

Database Management

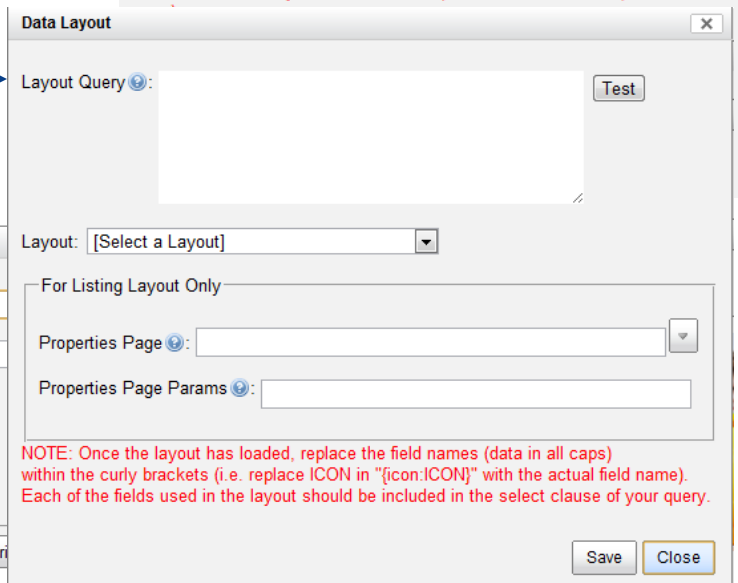
 → Create search boxes

 → Create & Maintain pages using DB custom tables


 → Create & Maintain Forms

 → Create & Maintain DB Tables

NOTE: Once the layout has loaded, replace the field names (data in all





Data Layout

Layout Query : Test

Layout: [Select a Layout]

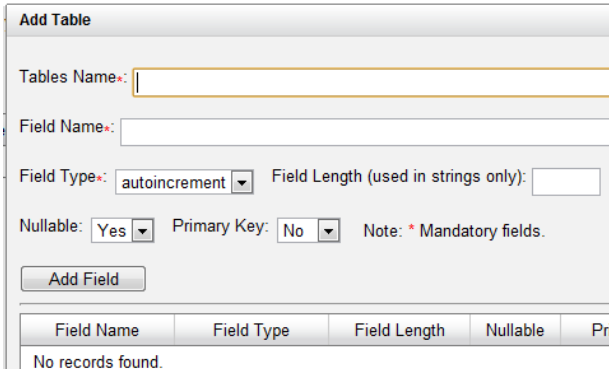
For Listing Layout Only

Properties Page :

Properties Page Params :

NOTE: Once the layout has loaded, replace the field names (data in all caps) within the curly brackets (i.e. replace ICON in "{icon:ICON}" with the actual field name). Each of the fields used in the layout should be included in the select clause of your query.

Save Close



Add Table

Tables Name:

Field Name:

Field Type: Field Length (used in strings only):

Nullable: Primary Key: Note: * Mandatory fields.

Add Field

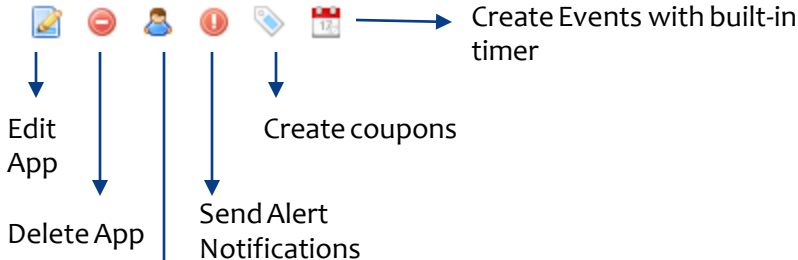
Field Name	Field Type	Field Length	Nullable	Primary Key
No records found.				

* Click on the cell for Field Length or Nullable to edit value. Only 1 autoincrement field is allowed per table.

Save Cancel

Administration & File Mgmt

Administration



Role Management

Add User

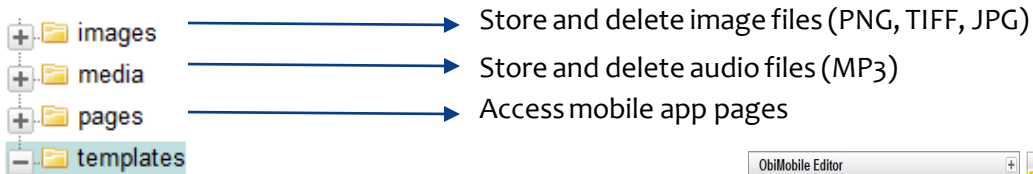
Email Address:

Role: * **Site Administrator**

- add Contributor
- Contributor Lite
- Event Administrator
- Alert Administrator

* Site Administrator can invite users and maintain application pages.
Coupon Administrators can maintain coupons.
Event Administrators can maintain events.
Alert Administrators can maintain application alerts.
Contributor can add and modify application pages.
Contributor Lite can only modify maintain existing application pages.
** Account Owners can create and delete applications.

File Management



Access page templates

MasterPage: Add any features that you want replicated on all pages

PinPage: Create content to display when a PIN page is displayed